

StemPunt

Direct ▶▶

motivaction
insights and strategy

The quality of service you expect from Motivaction with the speed that so desirable

Data within 1 day

Weighted and cleaned results can be delivered within 1 day! We can get you the data in Excel, SPSS at the respondent level or in (Excel)tables on an aggregated level. Tables are split on the variables that are important for you. Differences between groups are conveniently highlighted with color indications: most of the analysis is already done for you.

n=500 or n=1.000

For most surveys, the reliable results provided by a representative sample of n=500 are more than sufficient. If you want Motivaction can also provide a sample of n=1,000 within one day (for example, when a split on our Mentality segments is relevant or if the results are to be used for PR purposes).

Quality

With the aid of automated quality checks in programming and delivery, and the commitment of our fieldwork experts in supervising your project, **StemPunt Direct** gets you the quality you can expect from Motivaction.

Costs Data Only (sample costs included)

- You draw up your own questionnaire
- **StemPunt Direct** takes care of scripting/programming, sample and fieldwork and data delivery (weighted and with optional coding of open ends)
- The final analyses and further reporting you do yourself

	n=500 NL REP	n=1000 NL REP
Up to 10 questions / 3 min	€ 2.750	€ 4.000
Up to 15 questions / 5 min	€ 3.000	€ 4.250
Up to 20 questions / 7 min	€ 3.250	€ 4.500

Costs Sample Only

- You yourself take care of scripting the questionnaire
- **StemPunt Direct** takes care of fieldwork (and optional weighting)
- You analyse and report the data yourself

	n=500 NL REP	n=1000 NL REP
Up to 10 minutes	€ 1.750	€ 2.800

Optional costs

- Mentality segmentation: € 0,75 / respondent
- Extra respondents IR100: € 2,50 / respondent
- Tailor made requests?: custom quote within 24 hours!

All costs are excluding VAT (if applicable)



Maaike Zijderveld

m.zijderveld@motivaction.nl

+31 20-5898347

+31 6-30405021



Jeroen Bruin

j.bruin@motivaction.nl

+31 20-5898282

+31 6-41193255